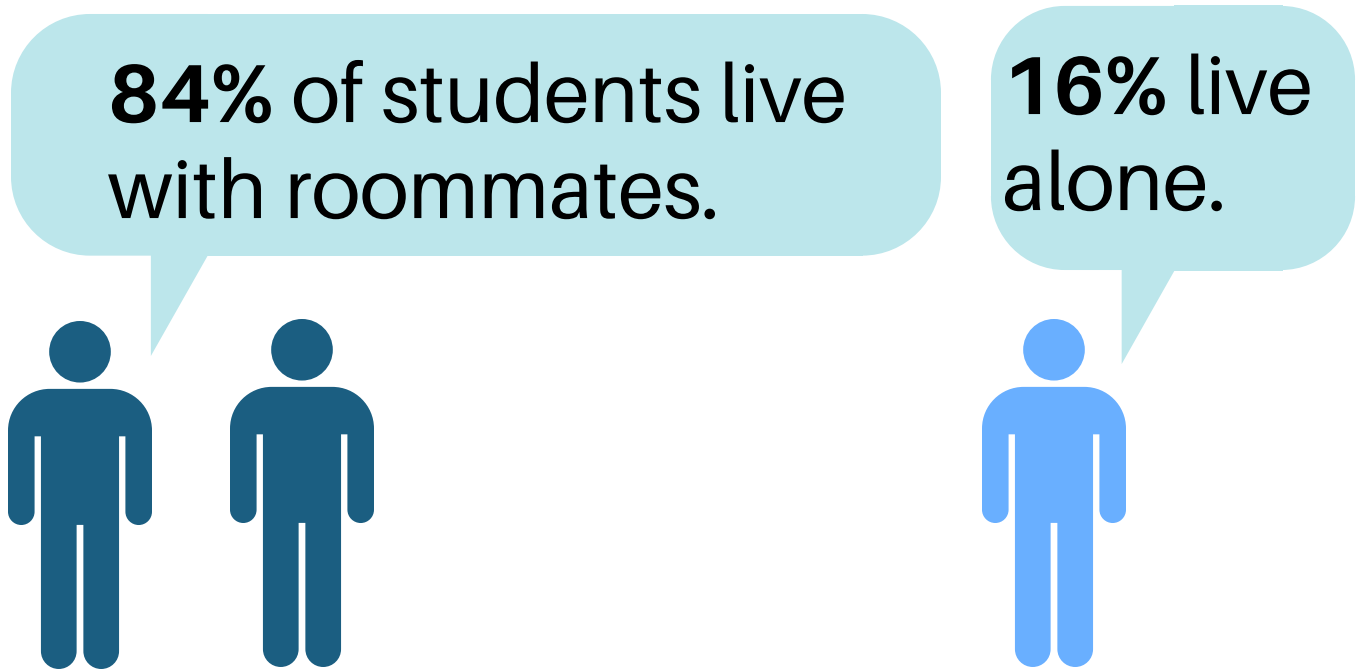


SUMMARY REPORT ON FALL 2017 OFF-CAMPUS HOUSING SURVEY

During the Fall of 2017, we sent a survey to the undergraduate and graduate students currently enrolled at AU who live off-campus.* Here's what we found...

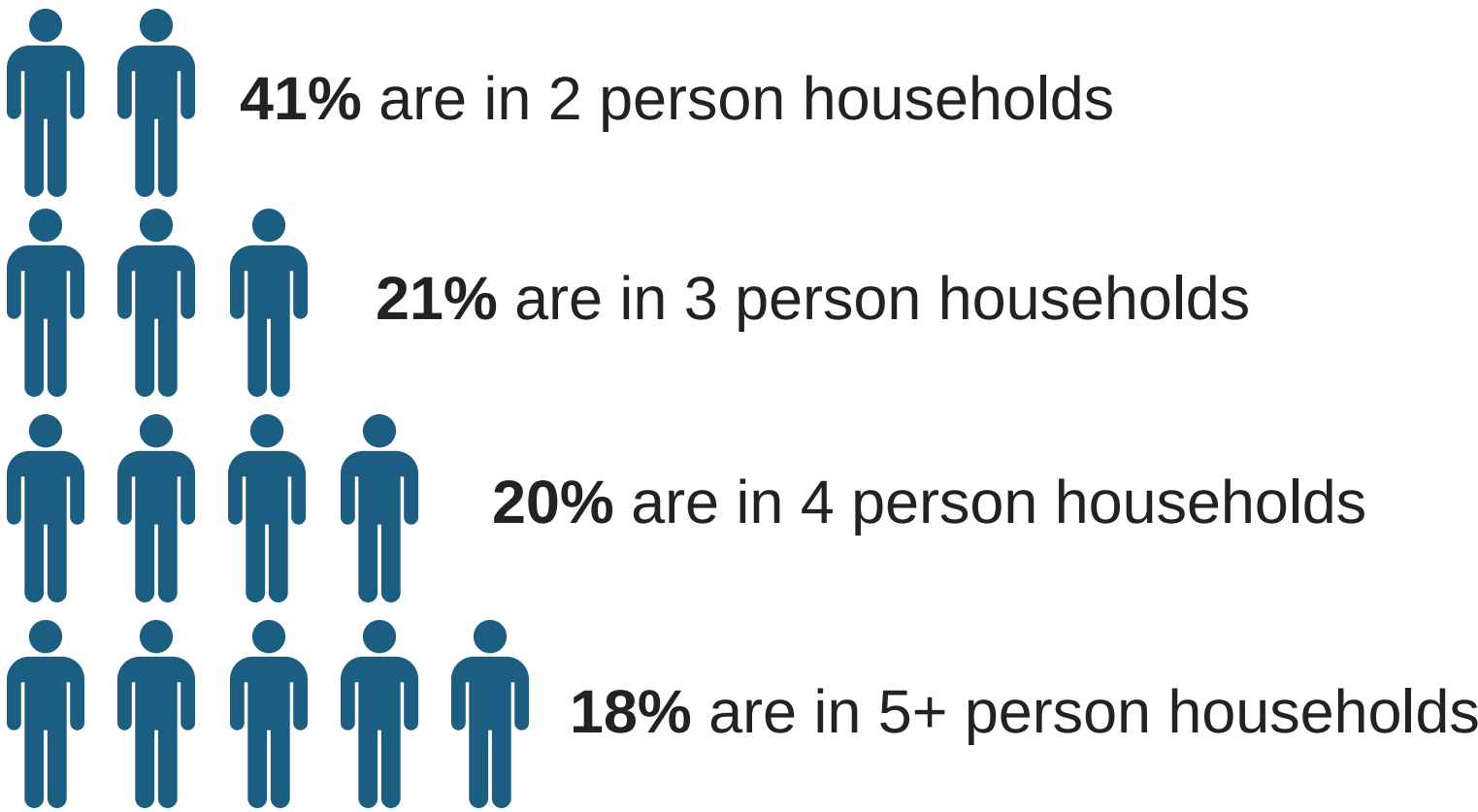
**Note: Survey was conducted October 31, 2017-November 14, 2017. 25% of students responded. We are working from a set of 1266 responses. Percentages presented here have been rounded to nearest whole number. The difference in data, answers, and response rate between graduates and undergraduates was negligible.*

Question 1: Do you live alone?

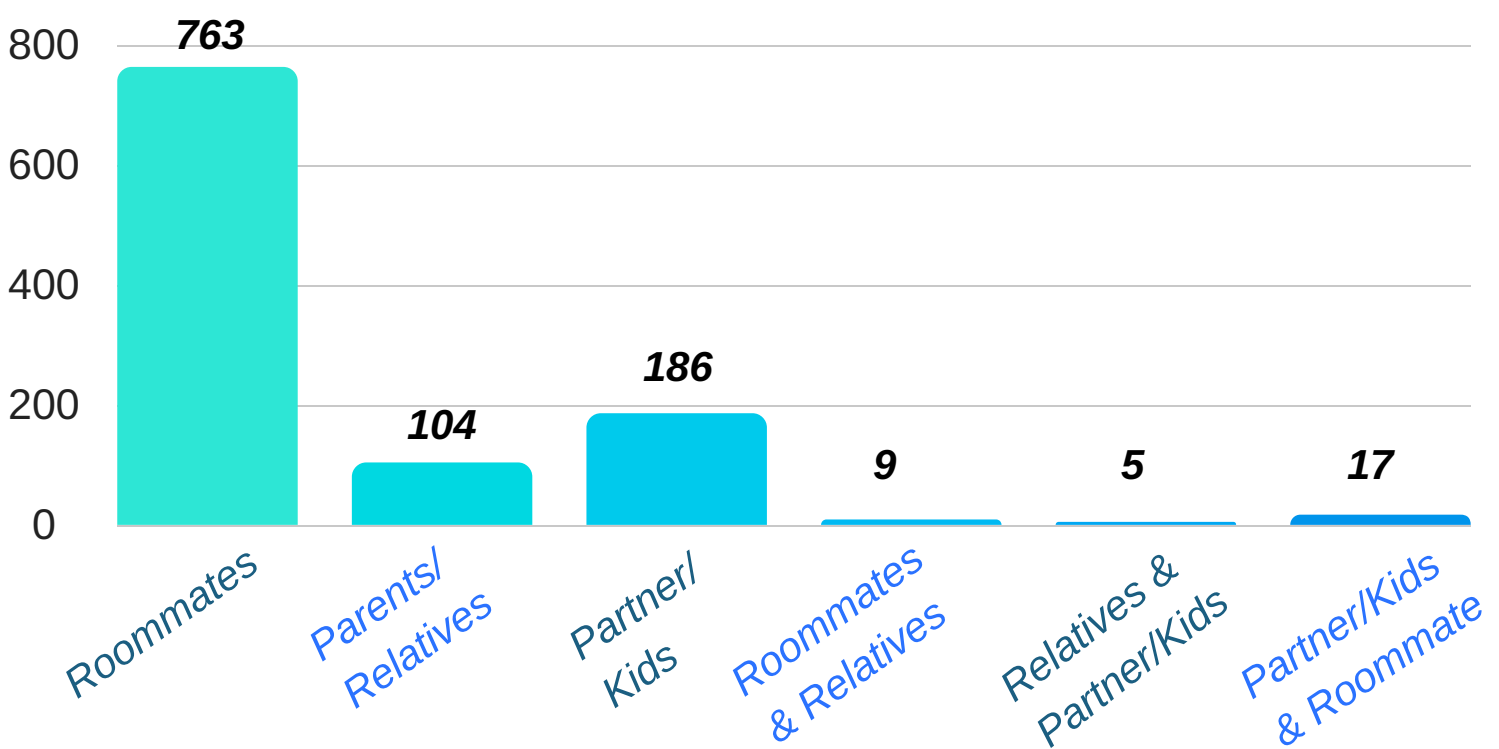


We asked students with roommates Questions #2 and #3. Students living alone skipped to #4.

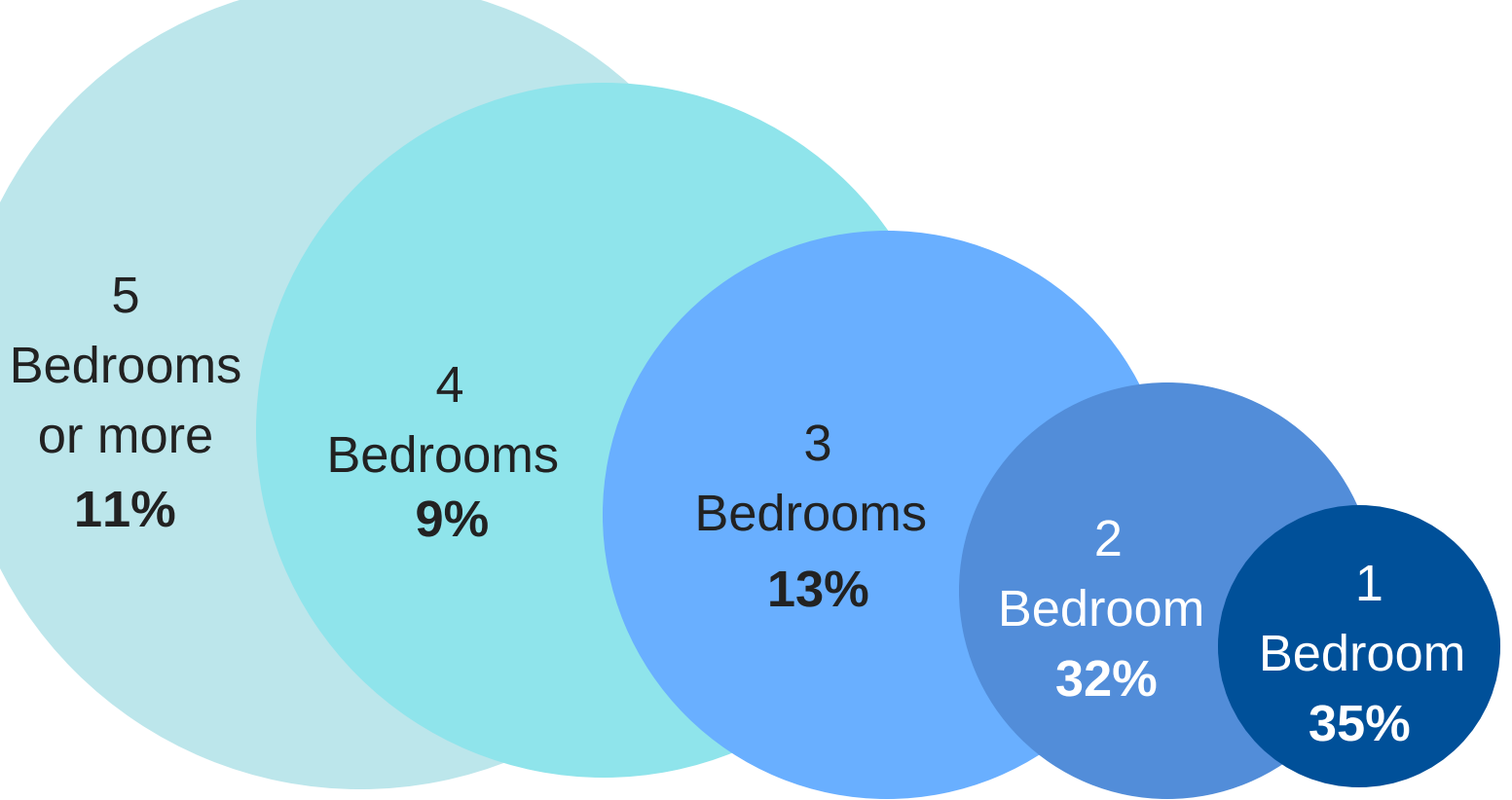
Question 2: Including yourself, how many people are in your household?



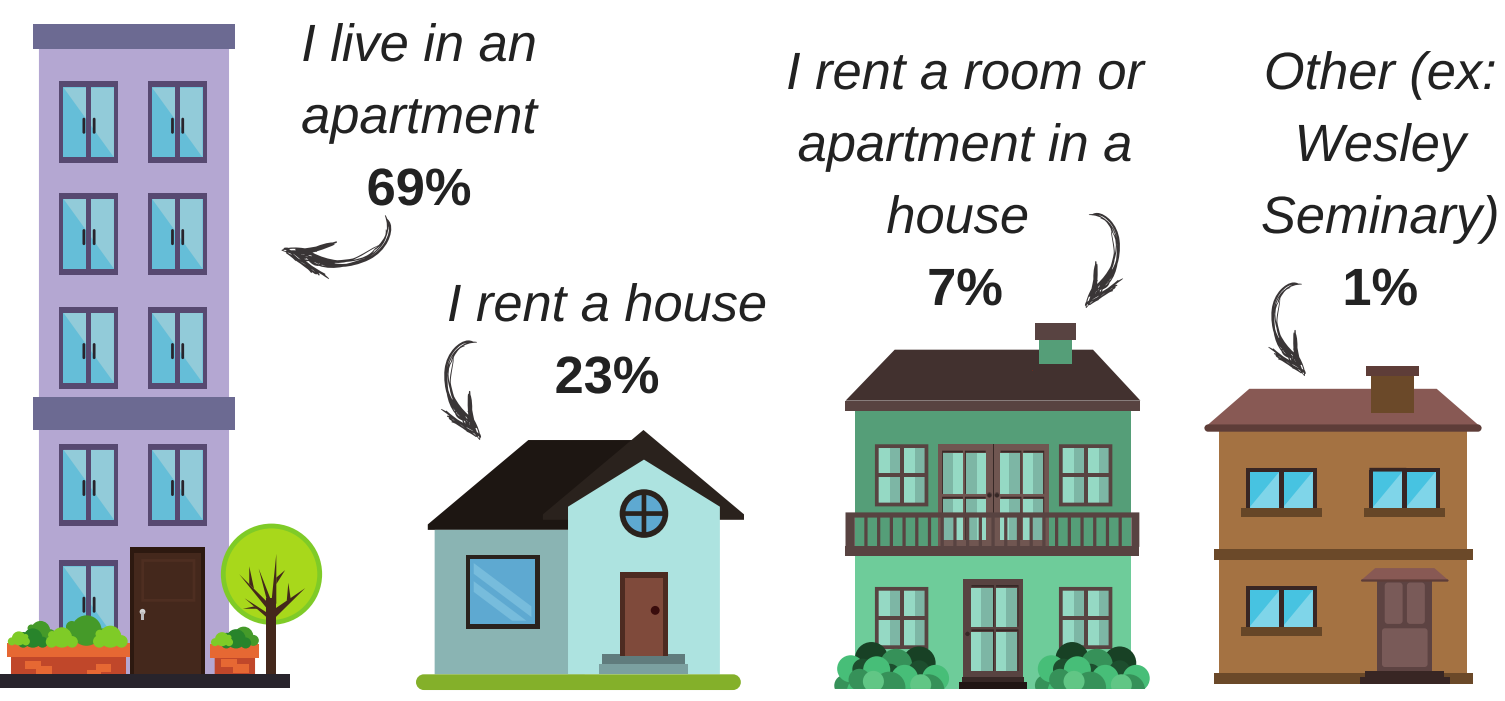
Question 3: Who do you live with?



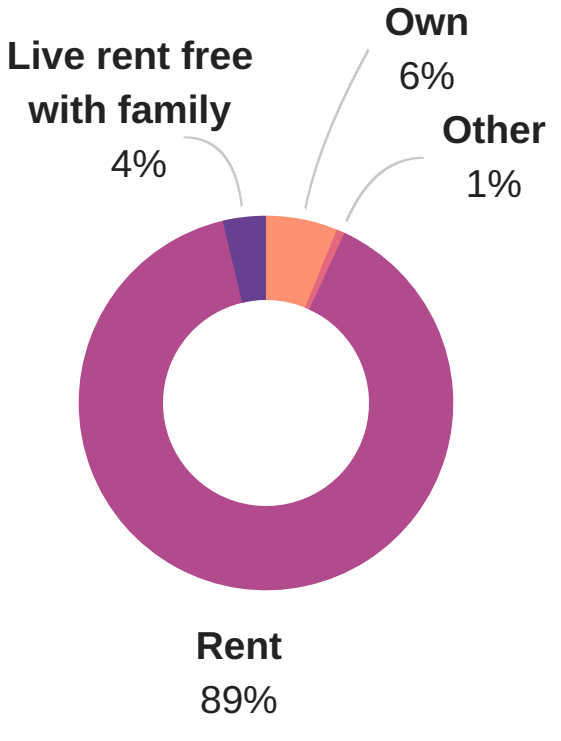
Question 4: How many bedrooms are in your home?



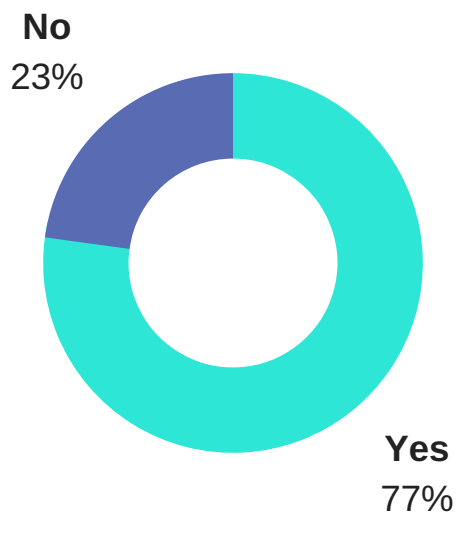
Question 5: Which best describes where you live?



Question 6: Do you rent or own?



Question 7: Had you decided to attend AU when you chose your current residence?



Question 8: What resources did you use ?

Students selected all resources that they used. Popular resources included...

Websites:

- Apartment finding sites
- Social media
- offcampus.american.edu

Walked by the property/
Familiar with neighborhood:

Family/ friend recommendations:

Reviews and op-eds:

Consultation with AU Off-Campus Housing Assistant

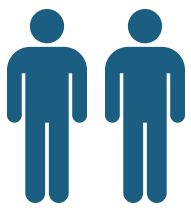
Took over lease/ moved in with friends:

Question 9: What is your monthly rent?

Including utilities and fees, not including food or transportation expenses.

Average rent for American University Students:

\$1,217/month



Students with roommates
\$1,146

Students who live alone
\$1,592



Question 10: What were the most important factors in your search?

Cost was the #1 factor in the housing search, followed by proximity to campus (#2) and location (#3).

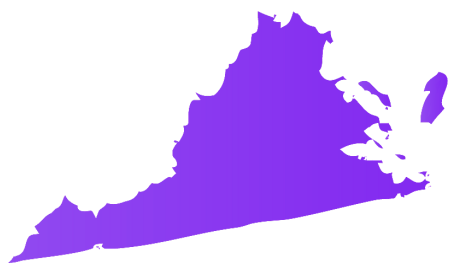


Runners up: Proximity to groceries, banks, and other necessities, laundry facilities on site, and utilities being included in the rent.

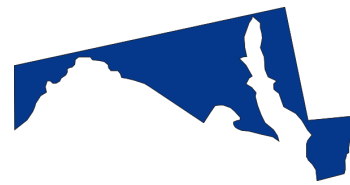
Based on non-survey data from the registrar's office, we learned....

5066 American University students live off-campus.*

(2647 undergraduates, 2418 graduate students.)



12% live in Virginia

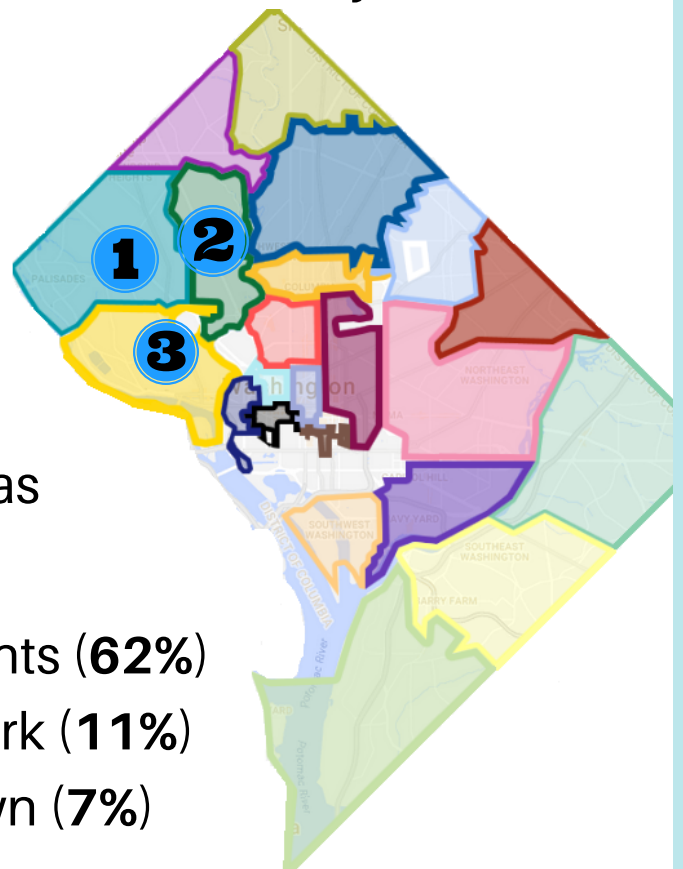


21% live in Maryland

67% live in DC.

Most DC students live in these areas (by zip code):

- 1) **20016**: Tenley/Cathedral Heights (**62%**)
- 2) **20008**: Van Ness/Cleveland Park (**11%**)
- 3) **20007**: Glover Park/Georgetown (**7%**)



Thanks for everyone who participated! Questions?
Email offcampushousing@american.edu

*According to student's self-reported addresses via registrar's office. All registrar's office data reported anonymously to Housing & Residence Life.